



CONTACT:

Parker Phillips
Pacifica Hotels
949.596.7964
pPhillips@pacificahotels.com

CONTACT:

Rachel Salter
The Barry Group
310.396.7851/720.220.6594
rachel@thebarrygroup.net

FOR IMMEDIATE RELEASE

**CAMBRIA LANDING INN & SUITES COMPLETES RENOVATION,
OFFERS 25% OFF TO CELEBRATE**

Cambria, CA (May 15, 2013) – [Cambria Landing Inn & Suites](#), the charming 27-room ocean-front hotel in the quaint town of Cambria, has completed a full property renovation totaling \$1 million and is offering a special 25% off all rooms for stays until December 31st, 2013 to celebrate.



Acquired a year ago by [Pacifica Hotel Company](#), the largest owner and operator of boutique hotels on the California coast, Cambria Landing Inn & Suites is part of a company-wide renovation strategy. The beachfront property's guestrooms and suites received new carpeting, window treatments, fresh paint, updated bedding, furniture, and upgraded bathrooms, while the common areas received enhanced flooring, paint, and furniture, as well as new skylights and a remodeled fireplace.

Embracing the local landscape, the renovation design embodies the natural beauty of Cambria. As the closest hotel to Moonstone Beach, it is no surprise the new palette features shades of blue and green throughout the property, both inside and out. The wood-grained carpet and beach drift wood quality of the furniture in the rooms, and the rustic wood furniture in the lobby also reflect the beach aesthetic.

"We wanted to make Cambria Landing Inn & Suites feel as enchanting as the town itself," said Pacifica President Matt Marquis. "The renovation has created a calm, relaxing and even more romantic atmosphere for our guests, while providing the superior value and outstanding service that is the hallmark of all Pacifica hotels."

More...

Cambria Landing Inn & Suites Completes \$1 Million Renovation...Page 2

In addition, Cambria Landing Inn & Suites offers complimentary breakfast delivered to guest rooms, wireless Internet, in-room Jacuzzi tubs, private balconies, in-room fireplaces and select pet-friendly accommodations

Set in the middle of the Central Coast, Cambria is home to unspoiled beaches, an eclectic artistic community, unique culinary experiences, a vast wine country, and the gateway to legendary Highway 1. Cambria Landing Inn & Suites is positioned for guests to fully experience the area's best attractions like Hearst Castle, Paso Robles wine country, and quaint downtown Cambria.

Room rates range from \$119-279 in the winter and \$229-\$379 in the summer. To celebrate the completed renovations, Cambria Landing Inn & Suites is offering 25% off rack rates. For reservations, visit www.cambrialanding.com or call (805) 927-1619.

Cambria Landing Inn & Suites is located at 6530 Moonstone Beach Drive, Cambria, CA 93428 and can be reached by calling (805) 927-1619, toll free at (800)549-6789 or visit www.cambrialanding.com.

Pacifica Hotel Company has three other hotels along Moonstone Beach Drive in Cambria – [Pelican Inn & Suites](#), [FogCatcher Inn](#) and [Best Western PLUS Fireside Inn](#).

About Pacifica Hotel Company

Pacifica Hotel Company was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica's 25 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com

###