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PACIFICA HOTELS NAMES MATT MARQUIS AS CHIEF EXECUTIVE OFFICER

Leading California Hospitality Company Announces Promotion of Longtime Executive

Irvine, CA (May 12, 2015) – [Pacifica Hotels](#), the largest owner and operator of independent hotels on the Pacific Coast, announced today the appointment of longtime Pacifica Hotels' executive, Matt Marquis, to Chief Executive Officer. Marquis has served as the company's president for the past seven years, and will continue in that role, as well. He has been with the organization since 1997.

Marquis succeeds his father, Dale Marquis, who founded Pacifica in 1970. Dale Marquis will be moving into a Chairman role, where he will continue to manage the company's board of directors.

"My father paved the way for Pacifica Hotels to be a major leader and competitor in the hospitality industry," said Matt Marquis. "I look forward to building upon the sturdy foundation he established over the last 45 years, while bringing a strong vision for the company's future growth."

In fact, as the President of the company, Marquis has been largely responsible for the company's recent expansion and brand evolution. While Pacifica has long been the key player in coastal boutique hotel development and operation, the company focus has shifted heavily to growing and developing a portfolio of independently branded, upscale properties. Recently, the company introduced a cutting-edge, millennial-focused lodging concept, [The Wayfarer](#).

"Matt is a big thinker and has the ability to strategically grow this company," said Dale Marquis. "I have confidence he will build upon the successful model we've created over the past few decades and will take Pacifica into its next phase with great fortitude."

Matt Marquis began his business career on Wall Street, working with two principle real estate investment firms. In 1997, he joined Pacifica (formerly Pacifica Real Estate Group) as an asset manager responsible for the commercial real estate portfolio. In 2000, he and Dale reintroduced Invest West Financial Corporation as the family's primary business, and acquired Pacifica Hotel Company from their partners.

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Over the past several months, Pacifica Hotels has strengthened its executive team from within, including promoting Adam Marquis to Executive Vice President, Todd Moreau to Chief Operating Officer, and Daniel Hyde to Vice President of Design. The company pulled in supplementary industry-leading resources with the addition of a new executive role, Vice President of Business Development, which is held by Stephen Medel.

About Pacifica Hotels

Pacifica Hotels was formed in January of 1993 as a hotel investment and management company. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific Coast. Pacifica Hotels' 28 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 4 and 3-diamond ratings, upgraded amenities, and industry-leading guest service scores. For complete hotel descriptions and reservations, please visit www.pacificahotels.com

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