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FOR IMMEDIATE RELEASE

**THE REDONDO BEACH HOTEL OPENS AFTER \$13 MILLION
RENOVATION AND REBRANDING**

Irvine, CA (December 17, 2014) – [Pacifica Hotels](http://PacificaHotels.com), the largest owner and operator of boutique hotels along the Pacific Coast, announced today the opening of [The Redondo Beach Hotel](http://TheRedondoBeachHotel.com) in Redondo Beach, CA after completing a \$13 million renovation. The hotel, previously named Sunrise Hotel, closed at the beginning of 2014.

The comprehensive renovation of The Redondo Beach Hotel included brand new guest rooms and meeting spaces, the addition of balconies on the ocean-facing guestrooms, a second level outdoor lounge with views of the ocean and marina, a completely remodeled lobby, and an expansive portico that ties in architectural elements from the city's cultural history.



“We are very excited to open The Redondo Beach Hotel after this extensive renovation, which has taken the property to the next level for our guests,” said Pacifica Hotels’ President Matt Marquis. “The updated hotel complements the beautiful location and comes at a time when the community itself is undergoing significant improvements. This is a great seaside town and we are proud to be a part of it.”

The property features 112 guest rooms and suites, and offers complimentary Wi-Fi, upscale bath amenities, plush robes, mini refrigerators and 48" flat screen TVs. On-site amenities include a heated pool and spa, as well as a fully-equipped gym.

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With two new flexible [meeting spaces](#) that total 4,633 square feet, The Redondo Beach Hotel is ideal for corporate functions, intimate weddings, and celebrations, and can accommodate 35 to 75 attendees. Groups also enjoy complimentary hot deluxe expanded breakfast and fresh fruit, cookies, coffee and tea in the lobby.

Now through 03/31/15, guests can save 25% on their stay when they book the [Grand Opening celebration](#) package directly through the hotel's website with rates as low as \$149/night.

The Redondo Beach Hotel is located in one of Southern California's most beloved and active beach communities, across from the vibrant Marina. Perfectly positioned near downtown Redondo Beach and King Harbor, The Redondo Beach Hotel allows visitors to indulge in local water sports, outdoor activities, dining, shopping and nightlife.

The Redondo Beach Hotel is located at 400 N Harbor Drive, Redondo Beach, CA 90277. Reservations can be made by calling (310) 376-0746 or visiting <http://www.pacificahotels.com/theredondo>.

About Pacifica Hotels

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica's 26 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com.

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