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FOR IMMEDIATE RELEASE

HALF MOON BAY LODGE COMPLETES FULL RENOVATION WITH REVAMPED GUEST ROOMS, MEETING FACILITIES & PUBLIC SPACES

Half Moon Bay, CA (May 24, 2013) – [Half Moon Bay Lodge](#), an 80-room, upscale hotel in the scenic town of Half Moon Bay, has completed a full renovation totaling \$1.5 million. This unique property, specializing in small meetings and group retreats, offers a sophisticated, yet relaxed setting for business and a convenient headquarters for off-site events along the beautiful Northern California coast.



All guests – leisure, business and groups alike – will revel in the new Half Moon Bay Lodge experience from the moment they arrive. The complete renovation includes all new guestrooms, a new lobby, and expanded indoor and outdoor meeting facilities. Six unique meeting rooms now accommodate up to 60 guests, range from 450 to 900 square-feet in size, and are fully equipped for today’s audio visual demands. The new 400 square-foot covered patio offers the perfect extension of these spaces, and is ideal for breaks, meals and cocktail receptions. The patio is complete with a fire pit, lounge furniture and a view of the neighboring world-class Half Moon Bay Golf Links.

“Half Moon Bay Lodge’s renovation is part of an ongoing company-wide initiative to enhance guest experiences” said Pacifica President Matt Marquis. “By marrying the beauty and relaxed energy of Half Moon Bay with all new accommodations and added amenities and services, we hope to be the go-to destination for small meetings and corporate retreats in the San Francisco Bay area.”

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Half Moon Bay Lodge is easily reached from Silicon Valley, San Francisco and Highway 1. The destination offers numerous attractions for the group planner including the renowned Half Moon Bay Golf Links, a pair of elite and celebrated golf courses, the Fitzgerald Marine Reserve, which offers up close views of the region's remarkable sea life, and the Seahorse Ranch where guests can experience a breathtaking coastal trail ride. Local charm is within reach and happily coordinated by the hotel's concierge including Half Moon Bay's historic downtown restaurants, galleries, jazz clubs, theater and spas.

To celebrate the renovations, the hotel is currently offering 20% off all room types for a limited time only.

Standard room rates range from \$189-349. For reservations, visit <http://www.halfmoonbaylodge.com> or call (650) 726-9000.

Half Moon Bay Lodge is located at 2400 Cabrillo Highway South, Half Moon Bay, CA 94019 and can be reached by calling (650) 726-9000 or toll free (800) 710-0778, or visit <http://www.halfmoonbaylodge.com>.

Owned and operated by [Pacifica Hotel Company](#), Half Moon Bay Lodge's renovation is part of an overall company strategy to upgrade, update and enhance its entire portfolio of boutique coastal hotels.

About Pacifica Hotel Company

Pacifica Hotel Company was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica's 25 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com

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