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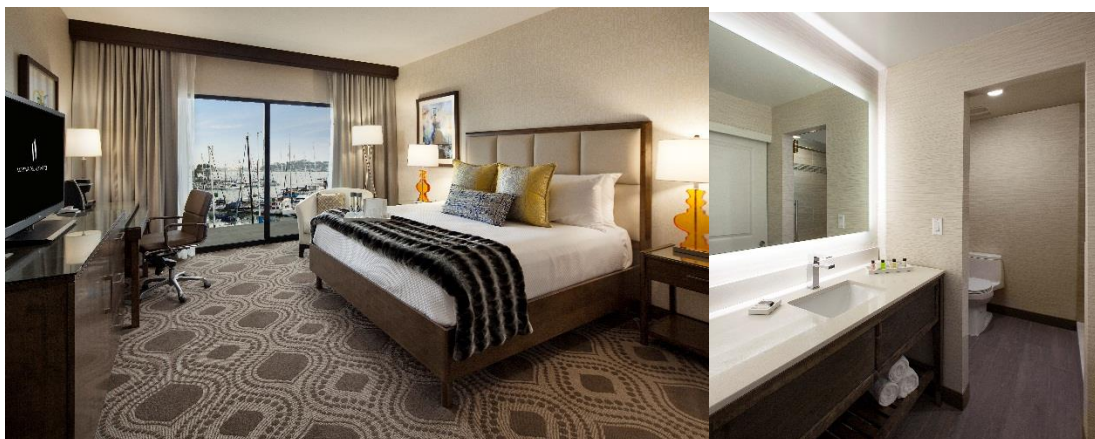
FOR IMMEDIATE RELEASE

ICONIC MARINA DEL REY HOTEL OPENS AFTER \$25 MILLION RENOVATION

Marina del Rey's First Hotel Re-Opens with New Guestrooms, Marina-Facing Pool and Chic Indoor-Outdoor Restaurant in Time for Marina's 50th Anniversary

Irvine, CA (January 2nd, 2014) – [Marina del Rey Hotel](#), the Marina's very first hotel, has reopened today after a \$25 million renovation. Originally opened in 1964, the historic Marina del Rey Hotel opens as the Marina celebrates its 50th Anniversary.

The iconic waterfront property features 164 updated rooms and suites, a full-service restaurant aptly named [SALT](#), 24-hour room service, concierge assistance, outdoor, marina-facing pool and sundeck, waterfront wedding venue, multiple [meeting spaces](#), boat slips and many more 4-star amenities.



“We are proud to re-open the doors of this hotel that has served as a destination in the Marina for more than half a century,” said Matt Marquis, President of Pacifica Hotels. “We’ve put a great deal of thought and resources into the Marina del Rey Hotel to make it the preeminent hotel choice in Los Angeles. We’ve made significant investments in the Marina across several hotels, and know this will only serve to elevate the area’s hospitality landscape.”

Marina del Rey Hotel’s guestrooms reflect the California calm character of the property’s surrounding area. With cool colors and maritime touches that seamlessly blend the interior with

the azure Marina exterior, guests enjoy a relaxing and retreat-like experience. Rooms are luxuriously furnished and appointed with 55" LED HDTV's, premium high-thread Egyptian cotton linens, Molton Brown bath amenities, plush oversized robes, Keurig Coffee machines, and complimentary Wi-Fi.

SALT, the hotel's on-the-water, indoor-outdoor restaurant, features seasonal ingredients sourced from local farmer's markets to create a quintessential Californian dining experience. Executive Chef Mark Gold serves contemporary favorites with a seasonal twist.

Daily breakfast includes sweet and savory delights, alike. *Steel Cut Oatmeal Brule with organic milk, brown sugar brule, toasted pumpkin seeds, and fresh seasonal berries* satisfies the sweet, while *Buenos Dias Chilaquiles with fresh tortilla chips, poached egg, chorizo, avocado, black beans, hooks cheddar, radish, red onion, and roasted tomatillo sauce* please those wanting something savory.

Lunch and dinner offer both light and hearty fare ranging from a "*Crab Louie*" salad with fresh Dungeness crab meat, avocado, tomato and farm egg on little gem lettuce to *Scottish Salmon on potato emulsion, with grilled king oyster mushrooms and tarragon butter*. Sweet treats include a *Warm Butter Cake with roasted apple and maple ice cream* and a *Banana Split with handmade ice cream, salted caramel, strawberry and marshmallow*. Brunch combines some of the breakfast and lunch menus' highlights, as well as champagne specials to accompany the scenic seaside setting.

Craft cocktails created by master mixologists include: the *SALT with Cazadores Tequila, Patron Citronage, Cointreau, Blue Curacao, fresh lime juice, blue ice chips, blue salted rim*; the *Dry with green tea infused Hendricks Gin, Cherry Herring, Benedictine, fresh lemon juice, and ginger beer*, and the *Sweet 'n' Sour with Captain Morgan Spiced Rum, pineapple juice, coconut water, fresh lime juice, and hibiscus syrup*. A selection of craft beers, as well as California and international wines are also available. A bar menu to accompany the refreshing beverages includes bite-sized nibbles like deviled eggs, Maine lobster roll and grilled artichoke.

A perfect after work place to mingle with colleagues or friends, or share a romantic sunset rendezvous with a sweetheart, SALT serves up a picturesque Happy Hour. Offering \$5 bites, beer, wine and well drinks from 4-6:30pm, there's no better place to cap off the day.

A poolside, kids and 24-hour room service menu are also available.

Featuring 9,700 total square feet of event space with breathtaking views of the Marina and main channel, the hotel is an ideal choice for conferences, weddings, and other noteworthy occasions. Designed to accommodate up to 350 guests, the Marina del Rey Hotel's [event facilities](#) afford picture-perfect affairs.

A new waterfront event lawn has been added to the property grounds and offers panoramic views of the Marina. At 3500 square feet, the grass lawn is perfect for wedding ceremonies, cocktail receptions, or large waterfront gatherings. Inside, parties and groups can find a variety of spaces in the hotel's dynamic meeting rooms. A waterfront private dining room that holds up to 12 people serves as an intimate venue for parties and celebrations of all kinds.

Over the past half-century, the Marina del Rey Hotel has served as the central meeting point for local yacht clubs, fashion shows, and high-profile Los Angeles functions. Set against a Marina backdrop of yachts and aquatic adventurers, and conveniently located just a few miles from LAX

airport, the Marina del Rey Hotel is ideal for both business and leisure travelers. Positioned close to local attractions like Venice Beach, Fisherman's Village, Ballona Wetlands and Santa Monica Pier; water activities including kayaking, paddle boarding, surfing and sailing; and a wealth of renowned dining and shopping options; guests have the best of Los Angeles within easy reach.

Rates start at \$209/night. The hotel is offering a Grand Opening Special of 25% off, plus a complimentary upgrade to a Marina View Room. To book, visit:

<http://www.pacificahotels.com/marinadelreyhotel/specials>

The Marina del Rey Hotel is located at 13534 Bali Way, Marina del Rey, CA 90292. For additional information about the hotel, please call 310.301.1000 or visit

www.marinadelreyhotel.com.

The iconic Marina del Rey Hotel is one of five Pacifica hotels in the half-mile radius of Marina del Rey. This prolific area penetration is part of Pacifica's ongoing strategy to enhance regional tourism and bring additional business to the Marina del Rey area. The company's other Marina del Rey hotels include Jamaica Bay Inn, Hilton Garden Inn Marina del Rey, Inn at Marina del Rey, and Inn at Venice Beach.

About Pacifica Hotels

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica Hotels' 27 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3 and 4-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com

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