



CONTACT:

Parker Phillips
Pacifica Hotels
949.596.7964
pPhillips@pacificahotels.com

CONTACT:

Rachel Salter
The Barry Group
310.396.7851/720.220.6594
rachel@thebarrygroup.net

FOR IMMEDIATE RELEASE

**PACIFICA HOTELS OFFERS SUPREME SEASIDE SAVINGS WITH
40% OFF ON CYBER MONDAY**

IRVINE, CA (November 13, 2014) – [Pacifica Hotels](http://www.pacificahotels.com), the largest owner and operator of boutique hotels on the Pacific Coast, is celebrating Cyber Monday with a rare and unbeatable deal. On December 1, from 12am – 11:59pm PST, Pacifica Hotels will offer **40% off bookings at 16 California properties** for stays through March 12, 2015. This online exclusive offer is only available through Pacifica’s Website: <http://www.pacificahotels.com/>



Rooms must be booked on December 1, 2014 for stays through March 12, 2015. Some exclusions and blackout dates may apply. Rates will start as low as \$75 a night.

Participating properties include the stylish, recently opened [Wayfarer hostel](#) in Santa Barbara, as well as the brand new [Redondo Beach Hotel](#) and [Marina del Rey Hotel](#).

Pacifica Hotels’ participating properties include:

<p>Half Moon Bay Lodge, Half Moon Bay Fireside Inn, Cambria Pelican Inn & Suites, Cambria Cambria Landing Inn, Cambria Sandcastle Inn, Pismo Beach Pacifica Suites, Santa Barbara The Wayfarer, Santa Barbara The Belamar Hotel, Manhattan Beach</p>	<p>Hotel Hermosa, Hermosa Beach Redondo Beach Hotel, Redondo Beach Marina del Rey Hotel, Marina del Rey Inn at Marina del Rey, Marina del Rey Jamaica Bay Inn, Marina del Rey Inn at Venice Beach, Venice Beach Somerset Suites, San Diego Blue Sea Beach Hotel, San Diego</p>
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With beautiful weather all year long, this is a fantastic opportunity for couples, friends and families to enjoy a quintessential California beach vacation at an unbeatable price. From San Diego to Los Angeles to Half Moon Bay, Pacifica has boutique California properties along the coast that offer comfortable and charming accommodations.

Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast with 25 charming independent properties in key California cities, as well as Hawaii and Florida. All properties are equipped with complimentary Wi-Fi and most serve complimentary breakfast, along with additional amenities like year-round heated pools.

For more information and to book, visit <http://www.pacificahotels.com/> or call toll free 800-720-0223.

About Pacifica Hotels

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica's 26 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com.

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