FOR IMMEDIATE RELEASE

PACIFICA HOTELS CELEBRATES THE SEASON WITH TOYS FOR TOTS PROMOTION

Irvine, CA (November 14, 2013) — Pacifica Hotels, California’s largest owner and operator of boutique hotels along the Pacific Coast, is getting in the holiday spirit with a program that benefits both its communities and its hotel guests. The hospitality company’s Toys for Tots promotion offers guests 20% off their stay at 20 of Pacifica’s California locations between November 5 and December 23, 2013, when they bring a new unwrapped toy that retails for $10 or more. Special rate must be booked online through the hotels directly. Collected toys will be donated to local Toys for Tots outposts.

“This program gives us an opportunity to make a meaningful contribution to the local communities where we have properties, as well as show our guests how much we appreciate their business by offering them a significant discount,” said Matt Marquis, President of Pacifica Hotels. “This initiative creates an important connection between visitors and local communities, which is what we aim for year-round.”

Pacifica Hotels has partnered with Toys for Tots for since 2001 and continues to see it as an important philanthropic outlet and a valuable partnership. Pacifica Hotels is strategic with their property locations and believes in the importance of being active within the local community.

Pacifica Hotels’ participating California properties include:

- Lighthouse Hotel, Pacifica
- Half Moon Bay Lodge, Half Moon Bay
- Fireside Inn, Cambria
- FogCatcher Inn, Cambria
- Pelican Inn & Suites, Cambria
- Cambria Landing Inn, Cambria
- Spyglass Inn, Pismo Beach
- Cottage Inn, Pismo Beach
- Sandcastle Inn, Pismo Beach
- Pacifica Suites, Santa Barbara
- Carlyle Inn, West Los Angeles/Beverly Hills
- The Inn at Marina del Rey, Marina del Rey
- Jamaica Bay Inn, Marina del Rey
- Hilton Garden Inn, Marina del Rey
- Inn at Venice Beach, Venice Beach
- The Belamar Hotel, Manhattan Beach
- Sunrise Hotel, Redondo Beach
- Laguna Cliffs Inn, Laguna Beach
- Sommerset Suites, San Diego
- Blue Sea Lodge, San Diego

More…
The Toys for Tots program sets out to collect new, unwrapped toys and distribute those toys as Christmas gifts to less fortunate children in the community in which the campaign is conducted.

**About Pacifica Hotels**

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica Hotels’ 24 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit [www.pacificahotels.com](http://www.pacificahotels.com).

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