

**CONTACT:**

Parker Phillips  
Pacifica Hotels  
949.596.7964  
[pphillips@pacificahotels.com](mailto:pphillips@pacificahotels.com)

**CONTACT:**

Rachel Johnson  
The Barry Group  
310.396.7851/720.220.6594  
[rachel@thebarrygroup.net](mailto:rachel@thebarrygroup.net)

**FOR IMMEDIATE RELEASE****PACIFICA HOTELS REFRESHES CALIFORNIA CENTRAL COAST PROPERTIES WITH \$8 MILLION IN BEACH-CHIC UPGRADES**

**Irvine, CA (June 30, 2015)** – [Pacifica Hotels](#), the largest owner and operator of independent hotels along the Pacific Coast, is pleased to announce the completion of renovations at four Central Coast hotels – [FogCatcher Inn](#), [Spyglass Inn](#), [Cottage Inn by the Sea](#) and [The Tides Oceanview Inn & Cottages](#).

Pacifica Hotels has been largely invested in the Central Coast for the past decade, and these upgrades, which total more than \$8 million, reflect Pacifica's strategy to enhance their coastal collection with more design-focused and contemporary offerings.

"Pacifica Hotels has long been committed to the Pismo Beach and Cambria communities, and our continued investment via these newly renovated hotels highlights our commitment to the Central Coast," said Matt Marquis, President and CEO of Pacifica Hotels. "From a design perspective across the board, we wanted to create a comfortable, contemporary, beach feel that is inviting for all kinds of travelers."

**FogCatcher Inn**

FogCatcher Inn, situated in the charming town of Cambria along Moonstone Beach, received a \$2.2 million renovation that embodies the best characteristics of a Central Coast beach cottage – relaxed, welcoming, and comfortable.

With a mix of modern textiles and classic furniture, the new lobby provides a warm gathering place for guests to enjoy a glass of local wine. Complimentary breakfast tastes even better in the updated breakfast room with retro kitchen charm. From brand new Serta Pillow Top mattresses to a beautiful backlit vanity, guest rooms and suites offer the perfect place to unwind and refresh after a day at the beach.



FogCatcher Inn is located at 6400 Moonstone Beach Drive, Cambria, CA 93428. The hotel can be reached at (800) 425-4121 or online, <http://www.pacificahotels.com/fogcatcherinn>.

### **Spyglass Inn**

Pismo Beach's ocean-front 82-room Spyglass Inn received a \$3 million facelift. Inspired by the global, eclectic traveler, the design captures California's many treasures from the deep sea to the colorful coastline. This is reflected in the unique textures, color palette, wood finishes and textile prints throughout the property.

Plush leather, a cozy fireplace, hand-carved wood panels, blue tile and a collection of spyglasses greet you upon arrival at the new Spyglass Inn. Guest rooms echo the maritime aesthetic of the lobby with bold blue-green gradients and a mixture of textures. Guests will also enjoy brand new furnishings and upgraded bathrooms with Molton Brown amenities.



Spyglass Inn is located at 2705 Spyglass Drive, Pismo Beach, CA 93449. The hotel can be reached at (800) 824-2612 or online, <http://www.pacificahotels.com/spyglassinn>.

### **Cottage Inn by the Sea**

Situated on a bluff in Pismo Beach, the Cottage Inn by the Sea offers dramatic views of the coastline below. After over \$2 million in renovations, the 80-room inn presents a cozy seaside cottage sensibility.

From a classic vintage read in the lobby to wall-mounted scrabble at breakfast, there is much to enjoy in the reimagined common spaces. Guest rooms now offer premium Beauty Rest bedding, upscale bathrooms, cozy fireplaces and the same beautiful garden and ocean views.



Cottage Inn is located at 2351 Price Street, Pismo Beach, CA 93449. The hotel can be reached by calling (888) 440- 8400 or online, <http://www.pacificahotels.com/cottageinn>.

### **The Tides Oceanview Inn & Cottages**

The Tides, a 23-room inn perched on the cliffs of Pismo Beach, just completed a \$1 million renovation.

An outdoor courtyard with fire tables and brightly colored Adirondacks invites guests to socialize and enjoy the sea breeze, while guest rooms offer a clean, comfortable retreat from the sand and surf.



The Tides is located at 2121 Price Street, Pismo Beach, CA 93449. The hotel can be reached by calling (805) 773-2493 or online, <http://www.pacificahotels.com/thetides>.

Over the past two years, Pacifica Hotels has focused on refining its growing portfolio through asset acquisitions, full-property renovations, and transitioning branded properties to independent status. These property enhancements are consistent with Pacifica's overall mission to provide exceptional hospitality experiences and unique lodging products to its valued guests.

### **About Pacifica Hotels**

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica Hotels' 27 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3 and 4-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit [www.pacificahotels.com](http://www.pacificahotels.com)

###