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PACIFICA HOTELS INTRODUCES THE KINNEY SAN LUIS OBISPO

The Kinney SLO Brings a Playful Experience, Leroy’s Bar & Restaurant, and Insider Access to San Luis Obispo

ORANGE COUNTY, CA (October XX, 2018) – Offering equal doses of recreation and relaxation, [The Kinney SLO](#) has raised its flag in San Luis Obispo—Central California’s vibrant college town known as one of the “happiest places in America.” Located halfway between Los Angeles and San Francisco, The Kinney SLO is the second location in a growing brand of personality-plus boutique hotels from [Pacifica Hotels](#). The first Kinney, [The Kinney Venice Beach](#), opened in 2016 on Washington Boulevard.



Each Kinney is highly localized and staffed to equip visitors with insider access to the very best of the area with plenty of opportunities on-site to get the socializing started early. The Kinney SLO is home to Leroy’s—a contemporary gathering spot featuring an innovative menu with dishes like Tri Tip Bahn Mi, IPA Smoked Bacon Mac N Cheese, a Shiitake Basil Turkey Burger, and outfitted with campus throwbacks and old school games. Leroy’s brings Good Times on Tap with its self-serve beer and wine offering that will feature an ever-rotating selection of the very best local craft beers and Central Coast vintages for building your own flights and tastings by the ounce. Outdoors, guests will find The Quad for more entertainment like giant Scrabble and Lite Brite, or laidback lounging fireside, a heated pool and sundeck, and more.

An artful combination of creativity, connectivity, and play, The Kinney SLO is an ideal setting for both social gatherings and independent work or study. Fully-equipped (*think fast Wi-Fi and thoughtfully placed charging stations*) and oh-so-cozy lounge spaces, cool colors, and plenty of school spirit set the scene indoors while on the courtyard, fire pits, string lights and bean bag chairs turn the average study break into a celebration.



The Kinney's 100 newly-designed guest rooms and suites bring an elevated college flair to the forefront from the plaid carpet to the full wall collage of classic California prints to the hoodie-style bathrobes. Each room is complemented by modern amenities including plush beds, 55" HDTVs, mini refrigerators, Starbucks® coffee makers, and complimentary Wi-Fi. Keeping the campus vibes alive, guests may upgrade to even more space in the Grad Suite, Professor's Suite, or the ever-spacious Dean's Suite, each offering separate living areas with the same great amenities.

When business calls, The Kinney SLO makes meetings a pleasure by offering intimate spaces for up to 100 people. The Library is a multifunctional space with 1,200 flexible square feet and the indoor/outdoor Gallery accommodates up to 60 in 835 square feet.

The Kinney SLO (San Luis Obispo) is a 100-room hotel located just 1 mile from Cal Poly State University, a nationally-ranked public university, and downtown making it the perfect vantage point for uncovering everything the destination has to offer. Also within easy reach are all the Central Coast attractions that make San Luis Obispo an unforgettable California getaway: hiking, biking, beaches, shopping, dining, and wine country.



Be among the first to experience the newest hotel on the block. The Kinney's *color outside the lines* attitude invites staycation-minded locals, world travelers, and celebratory crews alike for a one-of-a-kind stay in SLO with an exclusive Grand Opening offer to enjoy 25% off guest room rates with a \$25 dining credit to Leroy's. To browse rates and availability, visit TheKinneySLO.com and use promo code GO25.

The Kinney SLO is the latest hotel from Orange County, CA based Pacifica Hotels. Pacifica is California's largest operator of boutique hotels, and maintains a portfolio of coastal properties that range from luxury to family-friendly to millennial-minded. The Kinney hotels are gateways to local community and culture. The Kinney SLO is located at 1800 Monterey Street, San Luis Obispo, CA 93401. The hotel can be reached by phone at 805-544-8600 or by email at reservations@thekinneyslo.com. Get on The Kinney's social side on [Facebook](#) and [Instagram](#).

About Pacifica Hotels

Pacifica Hotels was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years. Today, Pacifica Hotels is the largest owner and operator of boutique hotels on the Pacific coast. Pacifica's 34 independent and flag properties in key California cities from San Diego to San Francisco, as well as Hawaii and Florida, feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com.

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